

Advertising in the Barton Hills Neighborhood Association newsletter
2012 pricing and specifications

The Barton Hills News is distributed to 1,500 households in the Barton Hills neighborhood of Austin, Texas. It is published before the quarterly meetings in January, April, July and October.

Sizes and pricing

You may purchase ad space per issue or for a calendar year.

Business card

\$82.50/issue, \$330/year
3.5-inches wide x 2-inches high

1/4 page ad

\$165/issue, \$660/year
3.5-inches wide x 4.75-inches high

1/2 page ad

\$275/issue, \$1,100/year
7.25-inches wide x 4.75-inches high

Art Files

We accept either PDFs or JPGs. Our newsletter is posted in color at <http://bartonhills.org/>, and printed in black and white. You may submit just a color ad, or both color and black-and-white versions. If you book yearlong ad space, please note whether you plan to change your ad during the year.

Ad Purchase and Art Due Dates

Ad requests received after the due date will be considered based on space available.

Dec. 15, 2011	Last day to purchase ad space
Dec. 20	Ad art files due
Jan. 2	Newsletter posts on bartonhills.org
Jan. 18	Newsletter delivery
March 15, 2012	Last day to purchase ad space
March 20	Ad art files due
April 2	Newsletter posts on bartonhills.org
April 18	Newsletter delivery
June 14, 2012	Last day to purchase ad space
June 19	Ad art files due
July 2	Newsletter posts on bartonhills.org
July 18	Newsletter delivery
Sept. 12, 2012	Last day to purchase ad space
Sept. 17	Ad art files due
Oct. 1	Newsletter posts on bartonhills.org
Oct. 17	Newsletter delivery

Contact Leah Golden at leah@brightspotcopy.com or (512) 413-3852 for more information.