

Barton Hills Neighborhood Association Newsletter Ads Pricing and Specifications

The Barton Hills News is distributed to 1,500 households in the Barton Hills neighborhood of Austin, Texas. It is published before the quarterly meetings in January, April, July and October.

Sizes and pricing - You may purchase ad space per issue or for a calendar year.

Business card

\$82.50/issue, \$330/year

3.5-inches wide x 2-inches high

1/4 page ad

\$165/issue, \$660/year

3.5-inches wide x 4.75-inches high

1/2 page ad

\$275/issue, \$1,100/year

7.25-inches wide x 4.75-inches high

Art Files

We accept either PDFs or JPGs. Our newsletter is posted in color at <http://bartonhills.org/>, and printed in black and white. You may submit just a color ad, or both color and black-and-white versions. If you book yearlong ad space, please note whether you plan to change your ad during the year.

Ad Purchase and Art Due Dates

Ad requests received after the due date will be considered based on space available.

January

Mid-December - Ad art files due

Early January - Newsletter posts on bartonhills.org

Mid-January - Newsletter delivery

April

Mid-March - Ad art files due

Early April - Newsletter posts on bartonhills.org

Mid-April - Newsletter delivery

July

Mid-June - Ad art files due

Early July - Newsletter posts on bartonhills.org

Mid-July - Newsletter delivery

October

Mid-September - Ad art files due

Early October - Newsletter posts on bartonhills.org

Mid-October - Newsletter delivery

For more information, contact: Wendy Papasan at wpapasan@gmail.com